



The Virginia Housing Logo: How to use it in your marketing materials

- ✔ Virginia Housing business partners, including approved lenders and real estate agents, may use a **Virginia Housing partnership logo** in their communications if they are referencing or promoting a Virginia Housing product or service.
- ✔ The partnership logo shown below must be used; it is available in color or black. The “In partnership with” language must be visible; it may not be moved or cropped out. *Any use of the logo without the “In partnership with” language must be approved by the Virginia Housing Communications Department.*
- ✔ The Virginia Housing partnership logo must never be larger than, or appear above, your organization’s logo. It must be obvious that the communication is from your organization, and not from Virginia Housing. (See layout example on the following page.)
- ✔ The partnership logo must measure at least 2” wide to ensure legibility.
- ✔ The partnership logo must print over a plain white, or very light background, and have a clearance around it at least equal to the height of the “V” in the logo, to keep it from being crowded by text or other elements.

Questions? Contact us at Communications@VirginiaHousing.com.



Your Headline

**SAMPLE
LAYOUT**



**Your logo should be
larger and higher than
the Virginia Housing
partnership logo →**

